Volume XVII Chicago, Ill., February, 1941 Number 11

The Liberalist

OUR BEST

God hides some ideal in every human soul. At some time in our life we feel a trembling, fearful longing to do some good thing. Life finds its noblest spring of excellence in this hidden impulse to do our best.

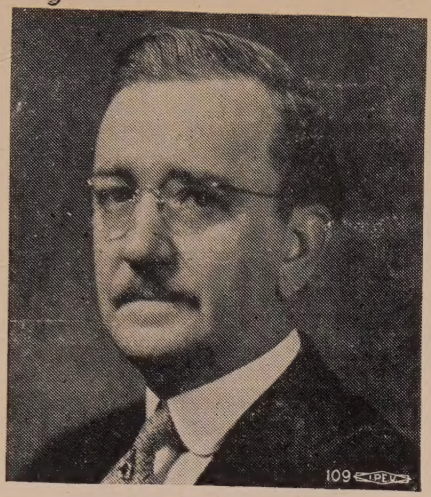
—Robert Collyer.

Published monthly by

The Peoples Church

CHICAGO

Ten Cents a Copy One Dollar a Year



GILBERT H. ANDERSON

Funeral Director

Longbeach 2228 *5107-09 N. Clark St.*

KRUSE

Service Stations

SHERIDAN—SUNNYSIDE—CLARENDON

10 CONVENIENT LOCATIONS

COMPLETE SERVICE

ENJOY COMFORT — SLENDERIZE
LOOK STUNNING

CONTROL THE DIAPHRAM

BODY GLOVE CORSETS

$5.95 to $10.50

1516 STEVENS BLDG. DEARBORN 2298

READY TO WEAR • CUSTOM MADE
REMODELING $5.00 and up

ANNE BLUMBERG

HAND MADE HATS

Phone: SUNNYSIDE 8322 5122 SHERIDAN ROAD
Bet. Foster and Winona

Phone: LONgbeach 0472 Member Chicago Real Estate Board

THOMAS A. HARRISON

REAL ESTATE INVESTMENTS

INSURANCE—Fire, Automobile, Burglary and Hold-up Policies

941 LAWRENCE AVE. UPTOWN TEMPLE

BILL BENNETT'S

New Orleans Dining Rooms

Have you had Lunch or Dinner at Bill Bennett's famous New Orleans Dining Rooms? Bill will play any selection you wish on the organ.

Phone: LONGBEACH 1517 5216 SHERIDAN ROAD

LADY PIANIST WILL ACCOMPANY SOLOISTS OR ENSEMBLES in their homes. Dramatic coaching, for radio, stage, and public appearances given. For appointment write or phone MARIAN GIBNEY, 4621 Sheridan Road, LONgbeach 1600.

Schiller The Florist

CHICAGO'S TELEGRAPH FLORIST

4509 BROADWAY —North Store— Phone LONgbeach 7900
2221 W. MADISON ST —West Store— Phone: SEEley 2150
1524 E. 53rd STREET —South Store— Phone: DORchester 7000

The Liberalist

Preston Bradley .....Editor
Grace Thayer Bradley.....Associate Editor

Volume XVII Chicago, Ill., February, 1941 Number 11

SPECIAL ANNOUNCEMENT

OF

SERVICES DURING HOLY WEEK APRIL 7TH TO 11TH

• • •

EVERY DAY, MONDAY THROUGH FRIDAY.

IN THE STUDEBAKER THEATRE
From 12:00 Till 12:40 promptly

• • •

EVERY NIGHT IN THE PEOPLES CHURCH

From 8:00 Till 9:00 O'Clock

• • •

Dr. Preston Bradley Will Preach At Each Service

Meditation

"We are so grateful, eternal Spirit of Love and of Light, Source of Life and all Truth and Beauty in this world, that the ceaseless turning of the hours of the week have brought us back again into the presence of Thy eternal Love where we can expose our souls and our hearts, our consciences, and all we are to Thee in our endeavor for a beautiful life of purity, of forgiveness and of love.

We are grateful this morning that there are no barriers and no obstacles in the way to the realization of that unity. We are grateful that the storms are not severe enough, and that none of the physical mechanistic interferences of earth are sufficiently powerful to keep our souls and our spirits from seeking that opportunity and the medium by which we can experience those necessary relationships which make life so beautiful and so triumphant.

We would, if we could, be the inspiration in this hour to multitudes of people who are so tyrannized and who are so obedient to every interference to divine and perfect expression, tyrannized by everything which happens, until their own souls and hearts are crushed into inactivity and into despair instead of being translated and transformed into victory and into beauty. And might those of us who have found the way and who have demonstrated the truth in our own hearts, might we be restless and disquieted until we have been able to awaken and to arouse the hearts of all those who are suffering the limitations largely created by themselves, which keep them from the finest fruition of the human spirit.

And so, this day, we are glad, glad in our hearts for the challenge of the storm, glad for the victory in our hearts because we met the challenge, and in the hearts of those who have come into the presence of Thy divine heart there is renewal and encouragement and strength and power which will give them a finer day and a more wonderful week.

We are glad, deeply glad, that we have learned, down through the years, the necessity for disciplining the heart and soul and body and mind in order that we might reflect the real significance of the power of triumphant living. And somehow, in the opportunity of the morning, might we be able to project that consciousness until the reality of it becomes an inspring experience for all who listen to us this day. Might there be a renaissance; might they be through with all of the interfering things that stand in the way with their tyranny and their power. Might they break the bonds of habit and custom, might they throw off and forever be finished with that which limits and circumscribes. We are glad for the thrill in our inner souls of the unlimited love of God to men, and of men to humanity, and might the consciousness of that experience in our own souls and hearts and minds radiate itself until poor, despairing, weak, unfortunate, confused, illiterate humanity shall be touched by the divine wand of something higher and finer for us all, and then take that way.

So may the spirit of our service, wherever it goes this wintry morning, go as an inspiration and a help. May every sick and troubled heart and life listening now sense the inspiration of recovery and strength and through the miracle and the medium of this moment, speak words of healing and words of encouragement to everyone. Perhaps there is someone suffering now intense, acute and great pain; may that pain cease

in a moment and may they experience rest and quiet.

And all who are trying to find the expression of life in the things that matter not, dissipating their energies, ruining their bodies and their souls in the things that fade and pass, little whims, hollow mockeries on the great background of eternity, help them to anchor their hearts and their souls to eternal things, and then have victory all the way through life.

For the inspirations of this hour we are grateful, and in tribute to our gratitude we pray:

'Our Father, who art in heaven, etc'."

• • •

"MARGINS FOR RESERVE"

Sermon by Dr. Preston Bradley, Pastor of The Peoples Church of Chicago, January 26th, 1941

•

"Those of us who have the responsibility and the opportunity these days of attempting to be a help to those who honor us by giving us that opportunity and privilege, it seems to me, are becoming increasingly concerned with developing some sort of a technique by which we can increase the attitude of people and the deepening of confidence in their own ability to rise above their own problems, their difficulties, obstacles and barriers and do something with this experience of life in this confused and chaotic world.

The great tragedy we are facing is that of being tremendously and vitally influenced by external conditions upon our own internal attitudes and selves that create an increasing challenge to successful and victorious living. It is a very difficult thing to live victoriously ourselves in a world that is smashing and crashing to pieces all about us; it is a very difficult thing for an individual in a home to live a life of integration and constructiveness and inspiration when the whole atmosphere of that home is antagonistic to the very realization of their ideal. It is very difficult for any individual to go his way alone in this problem of creative living, and certainly when the whole of our modern world seems to be in a state of upheaval with almost unprecedented confusion, it is not easy for individuals to keep themselves so highly fortified with those necessary and inevitable protections that will make life for them a triumphant experience.

Now, I may be entirely wrong about this whole matter, but I have a deepening awareness that life was created and designed and patterned for something tremendously significant and something tremendously beautiful. It is a dominating thesis of my life; it colors and percolates through my whole attitude toward life; I do not believe that life was merely designed to be wasted and I do not believe that it was merely designed to be taken as war, or death, or poverty. I think of a life as a very fundamental part of the cosmic rhythm of the universe, of which we are a part, which is all related to some great definite purpose, and when individuals in their struggle for life and their effort to make life a great adventure, find themselves definitely thwarted by all sorts of external influences, then, of course, they are driven afresh and anew into those inner reserves of their own personality. When externals have done all that the externals can do in influencing an individual into defeat, and despair, cynicism and a sense of frustration, then, of

course, when it has exhausted itself, there is nothing left except for him to draw upon those inner reserves which belong exclusively to the inner achievement of his own inner self. It is how to keep within that inner self the reserve necessary to meet victoriously any experience and any circumstance of life, with which I am concerned this morning.

I am seeing people these days increasingly battered under the experiences of external character, people who are increasingly becoming off-centered in the presence of disturbed and chaotic world conditions; people who are developing a sense of defeatism and a feeling that there is nothing ahead for humanity or civilization except disaster; people who are re-questioning the whole basis of whether good is powerful, more powerful than evil, whether good has the power to protect itself and retain its virtues in a world like this; whether it is possible, in any sense of the word, to maintain such an attitude toward civilization that one can pass through the modern flame that is now engulfing the world no matuntouched and unsinged no matter what the ferocity of that flame might happen to be. It it possible for us as individuals who are being battered by everything which is happening in the world today—and I need not reiterate; it is wholly unnecessary for me to call your attention to anything which is happening, because everyone who is even but a superficial observer of world events is perfectly familiar with what these events are and what they are doing, but after all,—might it not be a good place for us to begin in the inspirations of the morning and in the thought which I have in mind for you in the service today, might it not be a good place for us to begin right at the beginning of things and acknowledge the difficulties, and acknowledge the interferences which exist and the things which we must overcome in order to live life victoriously?

For after all, is it not true that no matter what happens, no matter what happens in this world, no matter who is victorious in the clash between goodness and badness, no matter what is happening in this world today, is it not true that we have a normal expectancy of being a part and of being compelled to live in whatever kind of a world finally is the result? Whatever happens, you as you, and I as I,—as an individual, I am going to live in this world, you are going to live in it no matter what happens; no matter what happens it is you and it is I, who must live in that kind of a world.

Now, I know that our first imperative should be to change a world that is not designed for the purpose of individual development and freedom and liberty. Of that I do not despair. Of course, we should do all that we can to help preserve and maintain the ideals of a society where we can function to the very flowering of our highest concepts. Of course we should do what we can to help establish a world of economic and industrial sanity. Of course we should help all these nations who are now in such bitter controversy. We should at once be seriously concerned quite as much about what will happen in some sort of a world when it shall be a world of peace, as we are in what we are able to do while it is a world of war. Of course, the discriminating and intelligent individual, the individual who is dominated in his thinking by the niceties and distinctions of human reason, knows the necessity of paying some attention to the future. Of course, we should all be doing what we can to eliminate the blight which settles down upon a city because of its slum conditions. Of course, we should all be doing everything which we can to bring a social and sympathetic understanding of our individual problems of race and religion, that

bitterness and hatred, because we all do not think or look alike, or are not the same color, should be eliminated from the consideration of the people; but I say, after we have done all that, and after we have exercised our mentalities, our wills, and made our sacrifices of one sort and another for the realization of all those things in this hour, still there is the question of you and of myself as individuals living in the kind of a world that finally comes.

We may not be able to meet the realization of our highest hope; we may not be able to meet the realization of our highest dream for civilization, therefore it is important that we realize that whatever is to come, and whatever is before the world and before humanity, as long as we live, we must live in that kind of a world. These words are going into three of our great penitentiaries and penal institutions this morning, as I speak to the prisoners who are listening in their cells to this broadcast. And I receive many letters from those men, and I am always happy to receive them, and I meet many after they have left these institutions. They come to me and I confer with them and we talk about their future problem of being re-established again in the society from which they have been removed because of their anti-social acts or tendencies. I know there is a difference between these men. A man may go into the confinement of a penitentiary and simply go to pieces psychologically, intellectually and morally; simply go to pieces. Another man will go in and he will come out with a trained mind through the opportunities which he never had had, perhaps in his life; with a trained will which he had never developed, and with his physical constituency far better equipped than it was before he entered the penitentiary because of regularity of hours, quality of food, and those other factors that never entered into his life before, and I have known two men who were sent to the penitentiary for the same length of time and who had the same environment, when they came out to be two quite different individuals. One was absolutely creatively and constructively equipped to face the world of which he was a part, and the other within a short time became a "repeater" and was sent back again.

What was the difference between these two men? An infinite variety of difference, of course, most of which I have not time to reiterate, but the fundamental difference was what each was in that kind of a penitentiary world. One realized that he must live in that world, that in that world he must live two, ten or twenty years. It was not the world he liked nor the world he would seek, it was not the world that he wanted and it was not a world in which he could be very happy, but it was the world in which he MUST live, and rather than let the inevitable destroy him he adjusted himself to that world and said: 'This is the world which I must live in for two months, two years, ten years or thirty years, this is the world that I must know, and I am not going to permit the fact that I must live in this world, this world which I do not want and do not like, to ruin me and my life.' That is the difference, and we have in this modern world of ours today millions of people in it who are so disturbed about what kind of a world it is going to be, who are so 'jittery' and frightened and upset by all the conditions under which life is manifesting itself that they go to pieces in that kind of a world, and they go to pieces largely because they have not built margins of reserve for the unusual experience or attack of life.

What is the real test of character? Take the many, many people who, I assume, are listening to this broadcast at this very mo-

ment; take the hundreds and thousands, and thousands, who are not in their own churches this morning who are listening to this broadcast in their homes which are comfortable and much more safe for a great many of them than to brave the perils of a winter morning, and when I envisage the opportunity which is given to me in this particular moment to be an unseen guest in countless thousands of homes and to be an unknown voice coming into their radios this day, the thing which I welcome most of all is this momentary opportunity of trying to project through the miracle of these ether waves at this moment to every listening heart, a truth so powerful, so beautiful, that if I could find a way to make you react, respond to that truth in the readjustment of your own attitudes and the rededication of your own lives, this Sunday morning would be a morning in your memories that would never leave you as long as life lasted. You would think of this hour as the miracle hour in your lives.

I see people about me everywhere, all the time, just failing and smashing up; people who are violating every fundamental principle of physical unity; people who are so seared by their reactions against the inspirations and the necessities of religion that no church, no minister, no priest, no rabbi ever touches their souls; they are not interested in the spiritual realities of living, and they are smashing. I see people absolutely and wholly denying themselves the opportunities of cleansing their lives in the pure crystal fountain of love and prayer. Lips that never pray except in emergencies,—except in troubles. Lips that never frame the word 'GOD' until they are in despair and failing. People who are utterly helpless, and to me it is almost incomprehensible, how people can let life smash them up so thoroughly and se completely and so unnecessarily.

Life need not be like that. There is not one listening to me, or a person in this congregation this morning, not one, that need be like that. I care not what your problem, I care not what your difficulty is, I care not how ill you are, or how disillusioned, or how betrayed, or how the foundations seem to have crushed and crumbled beneath your feet, I care not how much poverty has seared you, I care not what life has done to you, **YOU NEED NOT FAIL!** It is not for you; it does not belong to you, you are not entitled to it; it is not yours, and why do you claim it, why do you foster it, why do you refuse the opportunities of building a reserve that will give you the strength of body, mind and will to weather every storm of life?

I could never understand that, and I am speaking now as one who has demonstrated the truth. I speak as one who has had just as many storms to face as any life listening to me, and has just as much trouble and just as much worry, just as much criticism, just as many difficulties . . . don't look at me now standing here in our pulpit and say, 'O, that is a gift.' It is not a gift. Victory can only be won, it cannot be presented to you. Victorious living can only come at the end of struggle and discipline and strength of character. And what is the test of character after all? I have seen it verified a thousand times, and so have you. I have seen it through all this depression since 1929. I am seeing it in the world situation today; I am seeing it in hundreds and thousands of personalities, reading it between the lines of hundreds of letters, and in people in conference. What is the secret of it? The test is what we are able to do in an emergency.

What financial firms, manufacturing institutions and industrial concerns triumphed through the past ten years of this depression since 1929? What firms have lasted, what businesses have been

preserved? The ones that had the finest reserves! What banks have lasted? Call the roll of the tragedy of the bank failures of America and what banks have survived? The banks that had not touched their reserve, but had kept the reserve intact for a crisis! What man survived in his business? The man who kept reserves; and only in proportion to our reserve is there victory.

You stand and look at that beautiful bridge—I saw it in the pictures the other evening — that swaying bridge out West that failed, smashed — some of you might have seen it. There was a great, beautiful physical thing of iron, steel, cables and mortar, and the wind swayed that bridge and it smashed and fell into the stream. Why? Why? because the builder had not been able to anticipate a certain challenge against the bridge in the capacity of reserve strength. It would hold anything that went over it; it was constructed on the basis of certain reserve power and against certain wind resistance, and in the hour of the test, in an unanticipated attack, it fell, and the analogy is perfect with the human life.

I have crossed the Atlantic many times, and the first impression that I have on viewing a ship that is going to carry me across the sea, is of its reserve strength. You come down to the gangplank and you look up and you see that ship, and you realize that for a week or so that ship is to be your home, and from just a momentary glance you feel the impressiveness of that ship, in its ability to meet every emergency of the sea while you are a part of the ship. And the builder of that ship, the naval architect who constructed that ship, in whose mind the ship existed before a rivet was ever placed in the ship itself, he knows just how much of a load that ship can bear, and he knew just how much wind that ship could take and from what quarter. He knew that it had a margin for reserve which was its capacity of safety. That is why the inspector stands at the gangplank and watches every pound of cargo that goes into the hold of the ship, and every passenger that enters the ship, and you stand there and say. 'Why, you can load that ship to the gunwales and there is no limit to the number of people you can put on it!' Don't let the naval architect hear you say that; he would smile at your ignorance, for he knows that one ounce beyond the margin which he has planned for the safety of the ship, would cause it to go to the bottom of the sea; one ounce, one ounce more.

I stand sometimes, as we did the other evening, and of course, it had to be when I was on my way to a broadcast and at a moment when time was very important . . . and watch the great outer link bridge as it rises and it is one of the most impressive sights in the whole City of Chicago to see that great bridge divide, one of the most impressive things that I have ever seen anywhere; and as I watched that great span come up in front of me until it was, it seemed, like a solid wall a solid, impregnable wall I realized that one little lever not more than two feet long held in the hands of a man controlled that bridge, and the strength of a five-year old child could have turned that lever and raised that bridge, not because of the power which was released but because the bridge is balanced and the amount of power released disturbs very slightly the balance, and the bridge, in a very true sense, is raised by its own power. It is not the application of power to the bridge, it is the overbalancing of the bridge itself, and when the balance is shifted the bridge opens safely and securely.

Reserve strength everywhere, margins for reserve; that is why one man fails and becomes a consummate tragedy and another wins! One has not built up a re-

serve, the other has. Are you building a reserve today? Are you building it in your intellectual world by ever attempting to increase the areas of your own intelligence so that the blight of tragedy, of ignorance, shall not make it increasingly difficult for you to meet the demands of the conflicting and complicated world? Are you building up a spiritual reserve in the inner potentiality of your own spiritual selves by, at every opportunity, finding the medium by which religious truth and spiritual vitality can be transferred to your own inner power? Are you attempting, by your sympathetic co-operation with every agency for the soul and the spiritual regeneration of humanity, to build up that inner reserve of spiritual perception? Are you trying to build up in every area of fellowship, music, art, poetry, religion? Have you anything to fall back upon when life seems to have reached its great climactic expression?

Well, the people I am meeting who are in the depth of despair and sorrow are the people who have never built reserves. Is your own inner personality being softened by the ease and refinements which come from acceptance, from your doing nothing at all for that which you demand? Are you being softened until a flabbiness creeps into your very souls? If you are, I assure you it need not be so, and I beg of you to begin at once to build that culture and spiritual unfoldment which will make for reserve. Do not desert the church; do not turn your back upon the highest ideals of life and of men! Expose yourselves to the best of music, the finest of art, read the best literature, and if you cannot read it at length, discipline yourselves to determine that you will read 15 minutes a day of superlative literature! If you cannot endure great music and must always be inspired by the 'jitterbug' type of thing, deliberately say to yourselves 'For ten minutes this day I shall listen to great music.'

Have you criticized the church and have you said "the minister, the priest, the rabbi, and the church itself as an institution, has nothing for me", and have you felt that there is no great inspiring quality that can come out of a great community of religion? I beg of you against your own reason, against your own dictates, enter a House of God, sit quietly and uncritically, though you may have felt that you have no need at all for any religious influence in your life whatsoever, that you are wholly and totally self-sufficient. Remember that few people who are wholly self-sufficient have very much real reserve. It is pretty much a superficial psychological defense for what they know is their own inner weakness.

I have met hundreds of people who laughed at every superlative influence of culture, religion, truth, goodness, beauty, and I have seen them smash because they thought they could live without building the reserves of life, and it cannot be done!

Captain Scott—I see him with his gallant little group of men in those antarctic wastes . . . the morning suggested the story to me and I thought of it as I came to Church this morning, and I am really glad for the storm. I saw little children in the parks this morning, youngsters with their sleds and their snow shoes and their skis, and I said "I am glad Chicago is having a blizzard today, glad just for you", and do you know the moment I had gladness in my heart for them I had gladness in my own heart, it always works that way. If I had arisen this morning and gone to my study and looked out of the window at the storm and said: 'Look at the storm, the wind and the blizzard! O, dear, I cannot preach this morning, there won't be anybody in Church to preach to!' if I had started out my day like that, do you think we would

have had the great service that we have this morning? I have never felt more like preaching in the twenty-nine years of my ministry than I do this morning, never had a better time, never had a better congregation than I have this morning, and I could have spoiled it all, every bit of it. I have learned about reserves. And dear Captain Scott, who was not old, he was young, and I think of him there this morning in that tent in the antarctic writing a letter to his friend, James M. Barrie, in which he wrote: 'My dear Barrie: We thought if it came to this that we would take another way out. Food is gone, we are freezing, but it would do your heart good if you could be here in our little tent and see how we are going to die.' It would have done your heart good to be here in the tent and see how we are going to die!! What did Captain Scott have? A margin of reserve that death and hunger could not touch; he could die like a gentleman and like a hero!

Margins of reserve! And only recently, His Majesty, King Christian the First of Denmark, whom I had the great pleasure of meeting in Reykjavick, Iceland, and with whom I had many conversations there, just the other day looked from the window of his home and there, in violation of an agreement of the occupation of Denmark, flying upon a certain building, was the Nazi flag with the Swastika. King Christian left his room, walked down to the German officer in front of the building and said to him: 'Sir, that flag is flying in violation of the agreement of occupation' and the soldier turned to the King and said: 'There is no way, Sir, it can be removed', and the King replied: 'I will give you half an hour to remove the flag.' A few minutes before the expiration of the half hour the King walked back and the flag was still flying. The king said to the officer: 'In ten minutes a soldier will remove the flag.' Ten minutes passed and the flag flew. The king said: 'The flag will be removed by a soldier', and the officer replied: 'The soldier that touches that flag will be shot', and the King replied 'I am that soldier', and in two minutes the flag was lowered. The King had built up reserve."

LENT

The pre-Easter season known to the Christian world as Lent will begin with Ash Wednesday, on February 26th, and continue till Easter Day. It is a time when it is well to take inventory of one's life. Not what your family and your friends and co-workers know about you, but what you know about yourself.

Look within and find what needs to be weeded out in thought or action—what can be made truer, kinder, more lovely. A few minutes each day given to reading something helpful — or in quiet meditation, will enrich your life, help you to meet Easter victoriously! Easter means nothing if not victory in the individual life. To some it may mean just wearing new clothes and going to a church to hear the music—they miss the light of victory, poor souls!

All the services in The Peoples Church during Lent will be planned on a high religious note — they will be of intrinsic value to all who seek upliftment—help — guidance — light — encouragement — to bring into their own hearts the peace of Eastertide. Try to attend as many of the services as possible and bring your friends.

During Holy Week — the week just preceding Easter, — there will be a downtown service every day — Monday through Friday — in the Studebaker Theatre from 12:10 till 12:40 promptly. Come in even if you cannot stay the entire time — one may come in and

leave when necessary. Then every evening in the church at 8:00 o'clock there will be a service lasting one hour. Dr. Bradley will preach at all services. Help him to make this a great and triumphant Easter in The Peoples Church.

THE WEDNESDAY BOOK LECTURES

By GRACE T. BRADLEY

It is enheartening to see the people packing into the church every Wednesday evening, hurrying to get seats for the book lecture before the signs go up "Top balcony only." They come early and many bring books or magazines to read during the three-quarters or half hour of quiet waiting till Dr. Bradley walks out on the platform, as the hands of the clock point exactly to eight.

The educational value, as well as the wealth of cultural entertainment and pleasure to be derived from these lectures is being appreciated by an amazing number of people who avail themselves of the opportunity offered every Wednesday evening, and for a full hour listen in absorbed attention to Dr. Bradley talk about books; his choice of books running the whole gamut of the writer's art, some depicting the pathos and tragedy in the world today—others of romance and realism—some biographical — some historical — some purely fanciful.

Merely telling the story is not Dr. Bradley's way of talking about the book chosen for his subject of the evening. No, not at all. In the first place, he talks about the author, acquaints his listeners with his life, with his parents, his schooling and early life, his known traits of character and how he came to write; make him a person of flesh and blood, mayhap sitting among them and no longer a mere name as author of the book to be discussed. Then, first, last, or in-betweentimes, he gives his philosophical viewpoint, which brings far greater value to the story than the printed page divulges to the ordinary reader.

Of course, he does tell the story —just enough of it—touching on the highlights—connecting it all up in a running narrative in such a way that one feels he is relating an incident some friends of his may have experienced, so real does he make the scene—so alive the characters,—arousing such an interest that his listeners are filled with the desire for more—and needs must read the book.

Now that is exactly Dr. Bradley's aim in presenting these free lectures about books. He wants to stimulate the desire in people for reading. He has no patience with the book reviewer who merely tells the whole story and no one in the audience cares to read the book. Dr. Bradley does not care to do your reading for you. He wants you to read and enjoy a book for yourself. If he, busy man that he is — and there are none more so—can find time to read all these books (and many more) to talk about on Wednesday evenings all winter — then surely you can find time to do some reading on your own, he says.

There is no doubt but that these Wednesday Book Lectures in The Peoples Church — now in their eighth season — have awakened in many a desire not only to read but to own good books. Not that all the books listed in the all-winter lectureship are recommended by Dr. Bradley as "good books." Often a book is chosen for discussion for other reasons—its distinctive style, unusual treatment, its sociological value, an author's previous work, etc., etc.; but those books which are fine, are contributions to contemporary literature—books that will live and make their impression on the discriminating reader, he does recommend to be owned and treasured by those who love their book shelf.

To judge by the numbers attracted to the lectures during January and February, in spite of inclement weather, when one's own fireside might be more inviting, the list announced promised full interest. In January, "Make Bright the Arrows", by Edna St. Vincent Millay, was announced for the 15th, when Dr. Bradley found it necessary to be out of the city, so he gave the program over to his son, J. Bradley-Griffin, dramatic-recitalist, lecturer and teacher, who gave a delightful evening of Miss Millay's poetry, prefacing it with a brief lecture on the art and purpose of poetry. The January book lectures included "Oliver Wiswell", by Kenneth Roberts, "Mark Twain in Eruption", by Bernard de Voto; and in February "Random Harvest", — another James Hilton book, author of "Good-bye, Mr. Chips"; "In The Shadow of Lincoln's Death" by Otto Eisenschiml; "Books Alive", by Vincent Starrett, and "Mind Through the Ages", by Martin Stevers.

This carries us up to March, the last month of the Book Lectures.

THE MEN'S CLUB

Two very interesting meetings have been held by the Men's Club of the church. The March of Time production of "Tobacco Land, U. S. A." and Fred Waring's Orchestra in "Pleasure Time", through sound-motion pictures, was presented at the January meeting, and in addition to this excellent program, Ted Gilmore entertained with music's newest invention, the Solovox.

For the February program, Mr. Paul Thurlow, attorney and lecturer, showed his thrilling motion pictures taken at the beginning of the siege of Warsaw, when he just happened to be on the spot. With these he delivered an interesting lecture on conditions in Europe that precipitated the present conflict. There was a large attendance at both meetings. Refreshments were served as usual and the men enjoyed an hour of fellowship before breaking up.

The men of the church and the radio audience are most cordially invited to attend these friendly meetings or to become members of this organization of the church. The meetings are held in Channing Hall of the church building, on the fourth Monday evening of the month, at 8:00 o'clock. The guest fee is only 25c, but the program and the fellowship is of real value and interest!

THE WOMAN'S CLUB

There is not much said about the Educational Department of The Women's Club, but nevertheless it functions all the time, quietly achieving results. The chief aim of the Educational Department is to assist young students in procuring an education to fit them for their chosen work in life.

A scholarship has been given a student for the Unitarian Ministry at Meadville Seminary, Chicago University, for the past three years. It has now come time to choose another upon whom to convey the scholarship.

A good deal of interest has been aroused by the announcement since the first of the year in the church bulletin regarding a scholarship at Lake Forest College, asking anyone interested to get in touch with the Educational Department of the Peoples Church. Miss Adelaide M. Thomason, Chairman of the Educational Department of the Woman's Club, reports that many have applied for particulars and have been sent to the College to take the examination, and one of these has been given a full scholarship. The

letter from the recipient of this honor, Philip Strand, expressing his joy and appreciation, was a pleasure to read. The Woman's Club shares with him his elation over his future prospects. It encourages the Committee to work harder than ever to keep up their investment in youth.

Let it be understood, however, that this Lake Forest Scholarship was not provided by the Educational Committee, but presented by the college; our committee only assisting in finding the right student.

On January 23rd, the Educational Department sponsored a program which gave an audience crowding Channing Hall a most enjoyable evening. Mr. Clyde Bassler was Master of Ceremonies, Dr. Bradley gave the address (and incidentally took up a free-will offering which was not scheduled, saying they were getting too good a program, with refreshments too, for the small entrance fee, and he knew everyone wanted to add a bit more to the Scholarship Fund—all so good naturedly in his inimitable way that everybody dropped their small change into the hat, and thereby a nice little sum was realized to add to the proceeds).

The program closed with a "Book Title Contest", consisting of Tableaus and Charades in which a number of the Club Members took part. Even Mr. Harrison, Treasurer of the Church, was inveigled into a scene where he wore Dr. Bradley's Indian headdress and a colorful blanket draped around him, making a fine looking "Big Chief" indeed! All this created a lot of fun, and prizes were given to the best guessers." Refreshments were served following the program.

Other highlights on the Woman's Club calendar for February were Men's Night, on the 3rd, when club members entertained their husbands and friends, American Home Day, the 17th, with Mrs. C. W. Denicke, chairman, presenting Manas Torcom who spoke on "The Romance of Oriental Rugs."

The announcements for March are Nature Day on the 3rd. 11:00 a.m., Class in World Affairs; at 1:00 p.m., Meta Roth Brand, Art Chairman, presents Mary Buehr, who will show colored slides of Famous Trees. Mrs. Robert Byron, Conservation Chairman, presents Dr. Bradley, who will speak on "Recreation in the Out-of-Doors." Thursday, the 13th, Cafeteria Dinner in Channing Hall, sponsored by the Ways and Means Committee, Mrs. Stehle, Chairman. March 17th, Literature Day. 11:00 a.m. Subject: Local Issues in Government; 1:00 p.m. Loves of English Poets. Mrs. Laura Jean Wilson, Chairman, and Ruthanne Bassler, Commentator. Clyde Bassler, Tenor, will give the musical program.

The Professional and Business Woman's Club

(For the March program see Calendar under "Church Organizations.")

The club programs reached a high peak of importance in the month of February, for on February 10th we held Honorary President's Night, honoring Mrs. Bradley, and with her our Honorary Members, and on February 13th Dr. Bradley was our speaker, and brought with him to our program several stars of the radio.

That these were recognized as important evenings in the life of the club was evidenced by the size of the audience on both occasions. Helen Hardin, our Program Chairman, presented verbal valentines to Mrs. Preston Bradley, our Honorary President, and to the Honorary Members, Mrs. Rufus W. Lee, President of the Woman's Club, Mrs. Dora Reynolds, Vice-President of the Church, and Miss Adelaide M. Thomason.

Chairman of the Religious Educational Council of the Church. Mr. Edward H. Redman, Field Worker, who assisted in the club organization, and who is an Honorary Member, was not able to be present. Mrs. Bradley was to have presented her latest technicolor pictures of her 'Black Duck Island' garden which those who saw them at the Church Bazaar will remember as unusually beautiful, for last summer the garden outdid itself in luxuriance, color and quality. But tragedy overtook the film at the Bazaar and it is now in the observation clinic of the Eastman Kodak Company to see if by any chance its life may be saved. As this tragedy was only discovered at the last minute, Mr. Bradley was in a "spot" which to anyone else might have been very difficult; but she rose to the occasion courageously and told us many things of interest about the garden and the birds which frequent it all summer, until all present felt they had enjoyed a friendly visit over the garden tea table.

Mr. Rudolph Mohr, of the Garfield Park Conservatory, entertained his listeners with most interesting stories of plant life, giving much helpful information in the care of house plants. At the close of the talk he was quite surrounded by women desirous of obtaining the young plants he had brought with him.

Clyde Bassler, guest soloist, is always a treat to his listeners. There is a plaintive quality to his fine tenor, and his selections were especially pleasing, and in keeping with the occasion.

Although this is a very busy time in the church, there was a full house on Thursday night, the 13th. Glenn Taylor, whose voice has been heard by thousands of Dr. Bradley's listeners, for until a short while ago he always introduced him on Sunday mornings, made a very pleasing and interesting Master of Ceremonies, for he stepped out of that role for a little while and imitated for us some of the famous voices heard on the air, including both THE ROOSEVELT'S, Boake Carter, and others. The scene from "Tovarich" was beautifully interpreted by Renee Rodier and Boris Aplon. Miss Rodier has a very sympathetic and appealing quality of voice. Ed. Prentiss proved to be a very genial person and gave a very fine toast to the church. Dr. Bradley later suggested facetiously that Mr. Prentiss might attend oftener than he does and to his advantage. Then followed a delightful, enjoyable and intimate chat which the audience had with Dr. Bradley, for though he was the only one speaking, everyone was with him from start (the crystal set) to finish (the short wave wonders of today) and somehow all felt taken right into the conversation, for such was the intimacy of the occasion—the most delectable sort of an address imaginable.

Our California journey and dramatic entertainment of February 24th is still to come as this issue goes to press. For March events refer to the calendar, which appears in this issue under Church Organizations.

• • •

The Following Members Were Publicly Welcomed Into The Peoples Church On Sunday, February 2nd, 1941:

•

Miss Thelma Crocker,
4128 Clarendon Ave.
Mr. J. E. Damasco,
4520 N. Hazel Ave.
Mr. Gordon R. Dahlstrom,
1614 Geenleaf Ave.
Mrs. Ruth Goebel,
4730 Kenmore Ave.
Mrs. Robert Louis Hangel,
4902 N. Rockwell St.
Mr. William Earl Henderson,
5828 N. Spaulding Ave.

Mr. and Mrs. W. B. Hendrey,
422 Evergreen Ave. from 1st Unitarian Church, Buffalo, N. Y.
Mrs. A. E. Hopkins,
4907 Glenwood Ave.
Miss Naomi Keary,
2231 N. Seminary Ave.
Miss Dorothy LaFlare,
808 W. 76th St.
Miss Sophia Minarcik,
703 Melrose St.
Mr. Edward Paschal,
3626 Wilton Ave.
Mrs. Bertha Petersen,
3732 Montrose Ave.

Christenings in the Peoples Church

FEBRUARY

2—Kenneth Edward Kunze and Carol Ann Kunze, children of Mr. and Mrs. Edward John Kunze.

9—Thomas Michael Mackin, son of Mr. and Mrs. John Mackin.
Roger Dixon Haseltine, son of Mr. and Mrs. Daniel Haseltine.
William Raymond DeVries, son of Mr. and Mrs. Harold DeVries.

Weddings

DECEMBER

21—Albert W. Du Placey and Lillian B. Kucera
Harry E. Newbert and Ruth Cihoski

22—George R. Scheidecker and Lois E. Morsch

24—Benjamin F. Rippy and Olive Palm
W. H. Baker, Medaryville, Ind.

JANUARY

4—Benjamin Vaillant and Virginia Rader

5—Norman G. Eliezer and Eugenie Korol

10—Arthur R. Matheson and Leonore J. Hey

11—Lawrence K. McGrath and Gayle Miles Barber
Julian J. DePaepe and Paulina A. Paulson

Funerals

DECEMBER

16—Joseph T. Delfosse, Cremation.

20—Mrs. R. Maud Armstrong-King, Interment, Oakwoods.

21—Mr. Frank Snell, Interment, Maine Township.
Mr. Charles E. Van Sickle, Interment, Mount Emblem.

26—Mr. Charles Vogel, Interment, Rosehill.

28—Mr. Klas Hogberg, Interment, Acacia.
Mr. Fred Caton Stuck, Interment, Elmwood.

JANUARY

2—Mr. John W. Messimore, Interment, Mt. Hope.

9—Mrs. Sarah Rosenquist

11—Mr. Scott, Interment, Lincoln.
Mrs. Ida Galas, Interment, Rosehill.

Dr. Bradley Kept the Following Engagements During the Month Ending January 15th, 1941:

(Dr. Bradley's engagements, including funerals and weddings, are listed from the 15th to the 15th of each month.)

DECEMBER

16—Norman School Board Meeting. Morrison Hotel.
Illinois P. E. O. Meeting. Book Review. Palmer House.
Radio Address. WGN.
Address. Kenosha, Wis.

17—Radio Address. WGN
Address. North End Men's Club. Evanston, Ill.

18—Radio Address. WGN.
Book Lecture Peoples Church.

19—Radio Address. WGN.
Address. Chicago College Rally. Grand Ball Room. LaSalle Hotel.

20—Radio Address. WGN.
Address. Annual Christmas Party. Church School. Peoples Church.

22—Two Services. Peoples Church.
Address. Greek Relief Mass Meeting. Coliseum.
23—Radio Address. WGN.
Candle Light Service (repeated). Peoples Church.
25—Christmas Day Service. Peoples Church.
Radio Address. WGN.
26—Address. Borrowed time Club. 1st Presbyterian Church. Oak Park, Ill.
Radio Address. WGN.
27—Radio Address. WGN.
Address. Evans Fur Company's Annual Banquet.
29—Two services. Peoples Church.
30—Address. Iroquois Theatre Fire Memorial Service. City Hall.
Radio Address. WGN.
Address. Kenosha Masonic Temple.
31—Radio Address. WGN.
Address. Peoples Church. Watch Night Service.

JANUARY

1—Radio Address. WGN.
2—Radio Address. WGN.
3—Address. West End Woman's Club.
Radio Address. WGN.
4—Invocation for Chicago Jewelers' Association Banquet. Stevens Hotel.
5—Two services. Peoples Church.
6—Radio Address. WHIP. Dedication o fprogram.
Radio Address. WGN.
7—Radio Address. WGN.
8—Radio Address. WGN.
Book Lecture Peoples Church.
9—Non Sectarian League. Luncheon Meeting. Chicago Bar Association.
Radio Address. WGN.
10—Radio Address. WGN.
Address. Rogers Park M. E. Church.
11—Appointment concerning radio contract for church services.
12—Two services. Peoples Church.
13—Address. Ministers' meeting. University Club.
Address. Annual Dinner. Original 54. I.W.L.A.
Radio Address. WGN.
14—Radio Address. WGN.
Address. Traffic Club Milwaukee, Wis. Hotel Pfister. Milwaukee.
Radio studio appointment. Made transcription.
15—Radio Address. WGN. (by transcription).
Address. Opening Infantile Paralysis Campaign. Armory, Springfield, Ill.

• • •

CHURCH ORGANIZATIONS

WOMAN'S CLUB

Meets regularly every other Monday in Channing Hall

March 3—NATURE DAY: 11:00 a.m. Class in World Affairs: "Treaty of Versailles"
1:00 p.m. MARY BUEHR (Famous Trees—Colored Slides)
DR. PRESTON BRADLEY: "Recreation in the Out-or-Doors"
13—(Special Event 5:30 to 8:00 : Cafeteria Dinner—Channing Hall
17—LITERATURE DAY: 11:00 a.m. Class in World Affairs: "Local Issues in Government"
1:00 p.m. Loves of the English Poets
RUTHANNE BASSLER, Commentator
CLYDE BASSLER, Tenor—HAROLD HAMMOND, Accompanist.

• • •

YOUNG PEOPLES' CLUB

Meets regularly first and third Monday evenings in Channing Hall

MEN'S CLUB

Meets regularly every fourth Monday evening in Channing Hall

• • •

PROFESSIONAL AND BUSINESS WOMAN'S CLUB

Meets regularly second and fourth Monday evenings in Hall B.

MARCH 6—(Special Event)—SAM CAMPBELL (technicolor movies and lecture) "The Gold of The Rockies"—Channing Hall

10—EDWARD H. REDMAN—"An Hour With the Poets"—Biographical Sketches. (Recordings of Poets reading their own Poems)

24—LENORE BROWN (of Uptown Players)—Characterizations of Famous Actresses

DECLARATION OF PRINCIPLES OF THE PEOPLES CHURCH

"The purpose of the church is to deal in plain terms with the supreme things in human life as measured by the rational conclusions of science and history. It seeks to promote a conception of nature, history and the meaning of life in accordance with the facts of experience and with the progress of growing knowledge. It is essentially religious, not in the traditional but in the scientific and ethical sense of the word. It regards religion as spiritual energy directing itself toward the enrichment of the individual life and the perfection of the social order. This church assumes the right of every one to think his or her own thoughts, and expects the greatest progress to follow from entire intellectual liberty and perfect freedom of judgment. It welcomes to its membership all who wish to co-operate in making a world which shall be enlightened by knowledge, guided by reason and animated by good-will."

Dr. Preston Bradley

DIRECTORY

THE PEOPLES CHURCH

LAWRENCE AVE., Near Sheridan Rd.

TIME OF SERVICE

11:00 A. M.

Affiliated with: American Unitarian Association, Boston Western Unitarian Conference, Chicago; National Federation of Religious Liberals, Chicago.

PASTOR

Preston Bradley

EXECUTIVE OFFICERS

Walter H. Hermsdorf, President
4511 N. Francisco Ave. Irving 4141
Mrs. J. J. Reynolds, Vice President
5550 Kenmore Ave. Longbeach 9160
Thos. A. Harrison, Sec'y.-Treasurer
941 Lawrence Ave. Longbeach 6878
May H. Harrison, Secretary
941 Lawrence Ave. Longbeach 6878

BOARD OF TRUSTEES

C. K. Anderson
C. W. Denicke
Thos. A. Harrison
Walter T. Hermsdorf
H. B. Hunter
Mrs. J. J. Reynolds
E. L. Roubinek, Jr.
William M. Stickney

WOMAN'S CLUB OF THE PEOPLES CHURCH

Mrs. Preston Bradley, Honorary President, 941 Lawrence Ave., Lon. 6878
Mrs. Rufus W. Lee, President, 3441 Foseter Ave., Keystone 2651
Mrs. L. Whitman, Vice-President, 4546 Sheridan Road, Sun. 4893
Mrs. Harry Brown, Rec. Secretary, 3034 Gunnison St., Keystone 3583
Mrs. Wyllys W. Hagen, Corr. Secretary, 2908 Estes Ave., Sheldrake 10599
Mrs. E. L. Roubinek, Jr., Treasurer 6315 N. Troy St., Briargate 0636

Directors

Mrs. W. A. Stehle, Mrs. Clyde Bassler, Mrs. Robt. Byron, Mrs. E. M. Berger and Mrs. Phil. Bacon.

THE YOUNG PEOPLES CLUB

Miss Caryl Peterson, President
5240 Sheridan Road, Longbeach 1400
Miss June Madson, Vice President
6202 N. Rockwell, Briargate 0880
Miss Rae Oakes, Treasurer
1825 W. Adams St., Monroe 7267
Miss Jane Cleaver, Recording Sec'y.
423 Kedzie St., Evanston, Ill., Greenleaf 0050
Miss Jeanne Stephenson, Corr. Secretary
918 Sunnyside Ave., Sunnyside 0971

COMMITTEE

Finance Committee

Mr. Thos. A. Harrison, Chairman
Mr. C. K. Anderson
Mr. E. L. Roubinek, Jr.

Church Service Committee

Mr. E. L. Roubinek, Chairman
All members of the Board assisting

Auditing Committee

Mr. W. M. Stickney, Chairman

Social Committee

Mrs. J. J. Reynolds, Chairman
Mr. C. W. Denicke
Mrs. C. W. Denicke
Mrs. Frank Bryan
Mrs. W. H. Hermsdorf
Mrs. Chas. Roberts

Membership Committee

Mr. E. L. Roubinek, Jr., Chairman
Mrs. Wm. L. Fowler
Mrs. Elmer A. Peirce
Mrs. Alice Pearson

Contributions and Pledges Committee

Mr. Walter H. Hermsdorf, Chairman
Mrs. May H. Harrison
Mrs. H. B. Hunter
Mrs. E. L. Roubinek, Jr.,
Mr. C. W. Denicke

MUSICAL DIRECTORY

Emerson Abernethy, Choir Director
4848 Sheridan Road, Longbeach 0132
Philip Jorgensen, Organist,

SCHOOL OF RELIGIOUS EDUCATION

C. W. Denicke, Superintendent
936 Margate Terrace Longbeach 4328
Mrs. Thos. A. Harrison, Treasurer
941 Lawrence Ave. Longbeach 6878
Miss Grace E. Duncan, Secretary, 5851 Grace Street

THE PROFESSIONAL AND BUSINESS WOMAN'S CLUB

Miss Ethel E. Smalley, President
1430 Argyle St., Ardmore 7266
Miss Mary Hibbard, Vice President
1506 Birchwood Ave., Rogers Pk. 1861
Miss Gladys Thorell, Recording Secretary, 5342 N. Winthrop Ave., Edgewater 2736
Miss Grace G. Marsh, Corr. Secretary
4554 Broadway, Longbeach 1256
Mrs. Alice Pearson, Treasurer
4604 Beacon St., Sunnyside 6509

USHERS CLUB

W. M. Cooke, President
4423 Sheridan Road Longbeach 0800
E. F. Swanson, Vice President
5252 N. Kenmore Ave. Longbeach 9538
W. A. Stehle, Corr. Secretary
6021 N. Claremont Hollycourt 1718
Ernest Janson, Treasurer
1050 Cornelia Ave. Bittersweet 2579
C. W. Vogel, Sergeant-at-Arms
721 Brompton Place Canal 6980

MEN'S CLUB

Mr. D. A. Monson, President
1058 Berwyn Ave.
Mr. Frank Bryan, Vice President
4252 N. Francisco Ave.
Mr. Wm. Emrich, Secretary
949 Lawrence Ave.
Mr. E. F. Swanson, Treasurer
5252 N. Kenmore Ave.

JUNIOR CHURCH

Paul Edward Thurlow, Director

THE LIBERALIST

Preston Bradley ..... Editor
Grace Thayer Bradley Associate Editor
Mrs. Thos. A. Harrison ..... Subscription Mgr.
941 Lawrence Ave. Longbeach 6878
Published monthly by
The Peoples Church, 941 Lawrence Av.
Office of Publication
7028 N. Clark St., Chicago, Ill.

THE UPTOWN PLAYERS

J. Bradley-Griffin, Director
410 S. Michigan Ave., Webster 2128
Kurt Proud, Business Manager
2608 N. Lakeview Ave., Diversey 4400
Mary Thurlow, Secretary-Treasurer
1447 N. Dearborn St., Superior 1570

Have Your Oriental Rugs and Carpets Cleaned by

MANAS TORCOM

Dealer in Fine Rugs

Main Store
5232 SHERIDAN ROAD
Phone: LONgbeach 2400

Branch Store
4838 SHERIDAN ROAD
Phone: LONgbeach 0900

TOM & ART'S FOOD SHOP

COMPLETE LINE OF HIGH-GRADE

FRUITS — VEGETABLES — GROCERIES

Free Delivery All Hours

1141 ARGYLE STREET LONGBEACH 7558

LARGE ASSORTMENT OF POTTED PLANTS and CUT FLOWERS

PAPPAS FLORIST

948 WILSON AVE. Sheridan Plaza Hotel
We Deliver Phone: LONGBEACH 3091

SIGNE CARLSON'S HOME BAKERIES

Finest Quality Goods—A Trial Will Convince You

Main Bake Shop
1701 FOSTER AVENUE LONGBEACH 8978-9

Upholstering — Repairing — Refinishing
Recaining and Cleaning of Rugs & Drapes
Furniture

Ace Upholstering Co.

THOMAS TORKILSON, Prop.

FURNITURE
LAMPS
RUGS
LINOLEUM

5531-33 N. CLARK STREET Phone: LONGBEACH 1363-4-5

THE preference of **discriminating** Chicagoans, through two generations, is your assurance we will not subordinate dignity and refinement to the clamorous demands of excessive volume.

We offer an acceptable service for every price requirement.

Bentley Funeral Service

2701-03 N. CLARK ST.

Hats Molded to the Head to Match Your Gowns

BLOCH'S

Hats of Distinction

SUNNYSIDE 1040 **4646 SHERIDAN ROAD**

O'CONNELL'S SANDWICH SHOPS

1112 WILSON AVE.

538 W. DIVERSEY PWKY.

107 W. MONROE ST.

64 WEST WASHINGTON ST.

1031 NORTH RUSH STREET

Your Independent Local Naborhood Merchant —

is an asset to your community.

HE is vitally interested in the growth of Your Community.

•

HE owns his own business.

•

HE sells a Standard Brand of Merchandise at a fair price.

•

HIS dependence upon your Good-will makes honesty certain.

Patronize The Local Naborhood Merchants

Especially those who advertise in Your Paper.

LINN BROTHERS

INCORPORATED

Funeral Directors

ESTABLISHED 1879

3415-3419 North Clark Street

Phone Lakeview 0013

COMET CLEANERS

Furriers—Tailors

ODORLESS DRY CLEANING
4 Hour Service

5004 SHERIDAN ROAD
Phone: EDGEWATER 7100

Phone: SUNNYSIDE 10109
GOOD MEAL OR SNACK visit

HAPPY JACKS,
INC.

RESTAURANT

Home Cooked Food
Catering for All Occasions
Service With A Smile
4759 SHERIDAN ROAD

THE UPTOWN

ONTRA

Cafeteria

Where the best of food awaits you

1004 Wilson Avenue

COMPLIMENTS

ROBERT C. QUIRK

ALDERMAN 48th WARD

Office: 1105 Lawrence Ave.

LONGBEACH 7964 RAVENSWOOD 9154

NEW WILSON VILLAGE

CHINESE and AMERICAN RESTAURANT

COMPLETE $1.00 STEAK or CHICKEN DINNERS for only 75c

—WE DELIVER—

4625 BROADWAY CHICAGO, ILL.

SHERIDAN PLAZA HOTEL

4607 Sheridan Road
at Wilson Avenue

MR. RIENNER, Manager

One of the fine hotels in Uptown Chicago. A pleasant place to live.
Courteous, prompt and efficient service.

Very Attractive Weekly or Monthly Rates

THE GOLDEN LION INN

Superlatively good food in unusually attractive atmosphere. Excellent service at very moderate prices.

The Golden Lion Inn has been created for the sole purpose of providing the most in cuisine.

EXCEPTIONALLY GOOD FACILITIES FOR

Weddings — Card Parties — Luncheons — Banquets and Meetings

JULIA CONFECTIONERY & LUNCH ROOM

JOHN D. STAMAS, Prop.

Confectionery and Light Lunches

CHOICE CANDIES—HOME MADE ICE CREAM & SOFT DRINKS

Member American Legion, Daniel C. Gibbons Post No. 269

1239 WILSON ACE. —Free Delivery— ARDMORE 6208

DENTISTS

DR. W. W. TARR DR. C. I. KOONS
DR. S. MARSHACK DR. A. G. HUGHES
DR. S. J. HEYBOER DR. A. W. AHRENDT
DR. C. P. BELLAN DR. A. L. BERRY

MORRISON HOTEL
BALCONY FLOOR—ONE FLIGHT UP

COR. MADISON AND CLARK STS.
Entrance Through Hotel Lobbies

PRICES REDUCED
to conform with reduced prices of commodities and services

Telephone Randolph 0474

OPEN EVES. TILL 9

COMPLIMENTS OF

VERNON A. FITCH MOTOR SERVICE

1246 WINNEMAC AVE.

LONGBEACH 4659

•

Local and Interstate Moving and Hauling

GOOD PLACE TO EAT

THE ELROY RESTAURANT—INC.

1117 LAWRENCE AVE. Phone: LONGBEACH 3789

Home Made Candy—Hot Salted Nuts—Freezer Fresh Ice Cream

KARMELKORN

Pop Corn Specialties

LONGBEACH 8992 4752 BROADWAY

J. W. PETERSEN COAL CO.

PETERSEN POCAHONTAS TRADE MARK

Coal of Highest Quality

IROQUOIS FRANKLIN COUNTY COAL

Plant No. 1
Division & Halsted Sts.

Plant No. 2
Devon & Ridge Aves.

PHONE DIVERSEY 4300—ALL DEPARTMENTS

HEBARD

STORAGE *PACKING*

LONG DISTANCE MOVING
Agent Member
Allied Van Lines

MOVING *SHIPPING*

Seven Storage Warehouses

Sheridan Rd. at Sheffield Ave. — Phone Graceland 0282
6331 Broadway — Phone Rogers Park 0282
Ogden and Winchester Aves. — Phone Seeley 0232

Uptown Metropolitan Business College

MARGARET PRAGE, B.S.C., Proprietor

1105 Lawrence Avenue near Broadway

Phone: LONGBEACH 8944

"Be Beautiful From Tip To Toe At Vivienne's"
Phone: SUNNYSIDE 0758-0767 — 5038 SHERIDAN ROAD
Appointment at Your Convenience — Chicago, Ill.

VIVIENNE'S BEAUTY & CONTOUR SALON

Featuring: Slenderizing and Reducing—Vapor Cabinet Baths
Massage—Anabolic Foods—Showers—Complete Beauty Service
Hairstraightening A Specialty—Parker-Herbex Scalp Treatment

IF IT'S HARDWARE, WE HAVE IT!

PAINTS
HOUSEWARES

GARDEN
SUPPLIES

Broadway Hardware Division

4742-44 BROADWAY — Phone: LONGBEACH 4010-11

Compliments of

MILLER CHEVROLET CO.

IRVING PARK BLVD.

IVANHOE GARDENS

and

RESTAURANT

• • • •

3000 N. Clark Street

• • • •

Ralph H. Jansen

THE VICEROY RESTAURANT

Come In To Your Neighborhood Restaurant

For Delicious Food—Prices Right

1041 LAWRENCE AVE. **SUNNYSIDE 9280**

MASON BROS. FOOD MART

MEATS—GROCERIES—FRUITS—BEVERAGES

FREE DELIVERY

1009-11 LAWRENCE AVE. **Phone: LONGBEACH 1929-1930**

AMERICA'S NEWEST PIPE SENSATION!

A guaranteed dry smoke obtained by the perfected "Vacu-Pipe" construction. The R. O. K. Pipe is the only pipe made that has no traps, filters or gadgets which become clogged with "goo." The straight unobstructed smoke passage is always clean and dry. Condensation is prevented because no difference in temperature exists between the smoke and smoke passage. Genuine Algerian briar bowl—pre-treated—no breaking-in. Hard rubber bit.
FREE! A beautiful oiled silk tobacco pouch will be given with each order of one or more pipes and 5 names and addresses of other men who would enjoy a truly good smoke.

$2.50 postpaid. Descriptive folder sent upon request.

R. O. K. PIPECRAFT **3549 N. Halsted St.** **Chicago, Ill.**

---

40 years of EXCELLENT FOOD AND SERVICE have made RICKETTS the gathering place of thousands. Day and Night
We Never Close

FOR DELICIOUS FOOD

RICKETTS

2727 N. CLARK STREET At Diversey

EVERY GUEST IS A GUEST OF HONOR

Host John E. Ricketts Free Garage Parking

Flowers At Their Best

"SAY IT WITH FLOWERS"

JOHN PLODZIEN GREENHOUSES

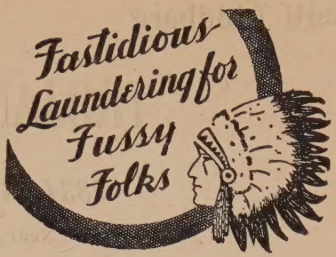
CUT FLOWERS — POTTED PLANTS

1836 Peterson Ave. ***Phone Sheldrake 2230***

HENRY'S BIKE STORE

Bicycles Expertly Repaired

RENTED and SOLD
1028 LELAND AVE.



CHIEF WASH CO.

TRUSSES A SPECIALTY

Fit and Satisfaction Guaranteed — There Is No Substitute For A Well-Fitted Truss—We Use Only Soft Water Pad

SEE GARR FOR A TRUSS

4720 N. RACINE AVE. Phone: LONGBEACH 1956

VICTOR H. ERPELDING

FUNERAL DIRECTOR

A SERVICE FOR EVERY COST REQUIREMENT

4523 BROADWAY, Just South of Wilson
Phone: LONGBEACH 2454

THE JAMES RESTAURANT

COMPLETELY REMODELED

1035-37 LAWRENCE AVE.

Our Steaks and Chops Are Broiled In Individual Pans in Their Own Natural Juices—Try Our Table d' Hote Dinners
Phone: EDGEWATER 0891

"GOOD COFFEE THAT YOU'LL LIKE"

SKOOGLUND'S CAFETERIA

Home Bakery In Connection

Longbeach 3370 *1134-40 Wilson Ave.*

½ Block West of Uptown Station

Emil Lindberg Gust. Runnfeldt

TROJAN LAUNDRY

2834-36 BROADWAY

Near Diversey Pkwy.

Telephones LAKeview 1881—1882—1883

DAVID W. EDGAR & SONS

Morticians

Modern Air Conditioned Chapels

4821 N. DAMEN AVE.
Tel. LONGBEACH 3016-7

1107 W. 79th STREET
Tel. RADCLIFFE 0876

JEWELERS
Ross

4810 Broadway : Phone Ravenswood 9756

DIAMONDS
WATCHES
SILVERWARE

ROBERT PATRICK PLUMBING CO.

(Not Incorporated)

Established 1898

When In Need of Plumbing and Heating Repairs Call

LONGBEACH 4678—4679

4445 BROADWAY

WILLIAM BOHNETT

Repair Service on All Makes of Furnaces

GAS FURNACES INSTALLED—TIN, COPPER AND SHEET METAL WORKS—SLATE, TILE AND GRAVEL ROOFING REPAIRING OF ALL KINDS

5212 Broadway *Sunnyside 1224*

OUR AIM IS
. . . . to be of genuine assistance to every family we serve, regardless of the type of service rendered.

$110 Complete Funerals have always been a part of our service.

DEPENDABLE SERVICE — A NAME YOU CAN TRUST

Drake & Son
FUNERAL HOME
5200 N. WESTERN AVENUE
Corner Foster
LONgbeach 6874

$87.50 FUNERAL
by ARNTZEN, Inc.
Est. 1880

Consisting of gray wood casket, Removal of Deceased to our establishment, Embalming, Dressing, Casketing, Chapel, Minister, Music, Hearse to any cemetery in City and Professional service.

See Our Selection of Fine Metal Caskets Priced at Less Than $100.
Visit our Sales Rooms. See and believe.

ARNTZEN, Inc., 810 N. Clark
Phone Sup. 0056

BE BEAUTIFUL AS SPRING IN A

"Hat By Evelyn"

Be Individualized By Her Artistry

EXCLUSIVE DESIGNS AND IMPORTS

HATS BY EVELYN

1132 Bryn Mawr Ave. *Longbeach 8107*